

Landmark Cinemas & Forster Harvard Development Corp. Announce New Premium Movie Theatre at Grove On 17 in South East Edmonton



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Landmark Cinemas →
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CALGARY, April 29, 2019 /CNW/ - Landmark Cinemas Canada LP and Regina-based Forster Harvard Development Corp. are pleased to announce that Landmark Cinemas will bring its premium recliner seating movie-going experience to Grove On 17, in the south east Edmonton neighbourhood of Tamarack. Construction is scheduled to begin in August 2019, with completion in early summer 2020.



Video: Recliner Experience



All eight of the theatre's auditoriums feature Landmark's luxury recliner seating in a full-stadium configuration. This new premium movie-going experience, without the premium price, features a motorized, fully reclining seat with extended footrest to provide each guest with a significant increase in personal space and a relaxing, disruption-free movie experience. The new eight-screen theatre will also include Barco Laser Projection. Laser projection provides rich dynamic colours, superior contrast ratios and sharper images, to create an unsurpassed presentation experience. Complimentary reserved seating will also be part of the theatre's premium offering.

"Experiencing a movie on the big screen, in the comfort of a powered recliner seat is an incredible entertainment experience," offered Bill Walker, Chief Executive Officer, Landmark Cinemas. "We are thrilled to bring our luxury recliner movie-going experience to Grove On 17 and are confident that movie lovers in Tamarack, and the surrounding areas, will make this their movie-going destination."

Easily accessible from Anthony Henday Drive, Whitemud Drive, and 17 Street NW, Grove On 17, in conjunction with the surrounding retail node, offers a combined area totaling one million square feet of mixed-use development and is ideally located to fulfill the destination, convenience and service needs of this large and growing community featuring a primary trade area of 300,000+ and a secondary trade area of 500,000+.

"We are honoured to have Landmark Cinemas, a leading Canadian movie exhibition company, choose Grove On 17," said Blair Forster, President, Forster Harvard Development Corp. "Serving as the entertainment destination for Grove On 17, Landmark's premium movie-going experience reinforces our commitment to deliver a unique experience to the residents of Tamarack and region, making Grove On 17 a premier shopping destination. Totalling approximately 110,000 square feet of retail uses at full build out, Grove On 17 will offer a variety of large and small format retailers providing a wide range of goods and services to satisfy everyday shopping needs all in one convenient location. Entertainment and dining uses will be a major focus of the initial phase of the development, with the new Landmark Cinema providing the necessary anchor draw.

About Forster Harvard Development Corp:

Based in Regina, Saskatchewan, Forster Harvard Development Corp. is a full-service real estate development company specializing in the acquisition, development and management of retail, residential, industrial and mixed-use projects in Western Canada. Forster Harvard Development Corp. is committed to developing superior quality and highly sustainable properties with the goal of owning the assets in perpetuity. From conceptualization to completion, all projects are managed with precise attention to detail while maximizing efficiencies and economic value. Forster Harvard Development Corp.'s portfolio of owned and managed properties is comprised of 1,100 acres of residential and retail projects, which at full build out will represent 2.5 million square feet of commercial space and over 3,000 residential lots. For more information: forsterharvard.ca

About Landmark Cinemas Canada:

A subsidiary of Kinopolis Group NV, Belgium, Landmark is Canada's second largest motion picture, theatre exhibition company. From a single screen in 1965, today Landmark Cinemas welcomes Movie Lovers to share their love of movies and enjoy a perfect movie-going experience in 44 cinemas and 317 screens throughout Western Canada, Ontario and the Yukon Territory. We are connected to the communities we serve, and our Cast and Crew are proud to support Kids Help Phone. As a National Sponsor of the Walk, through promotional support and fundraising initiatives in our theatres, we are committed to support the mental health and well-being of both our youth Guests and Cast & Crew. Landmark's corporate headquarters is in Calgary, Alberta.

SOURCE Landmark Cinemas

For further information: Landmark Cinemas, www.landmarkcinemas.com/media-hub,
mediainquiries@landmarkcinemas.com; Contact: Forster Harvard Development Corp., Blair Forster, Tel: 306.757.501,
Blair@ForsterHarvard.ca

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