

# Aurora

## REGINA'S NEWEST RETAIL CENTRE



Victoria Avenue East  
& Aurora Boulevard  
East Regina, SK



68 acre regional  
retail site



715,000 SF  
building area



ShopatAurora.ca



**FORSTER  
HARVARD**  
DEVELOPMENT CORP



- Anchored by Costco, Landmark Cinemas, Staples and PetSmart, Aurora is the newest regional retail site servicing Regina and surrounding communities as the dominant urban mixed-use shopping centre and entertainment destination.
- Aurora is situated at the gateway to east Regina, at Victoria Avenue East and Aurora Boulevard allowing excellent access & egress to the site as well as great visibility from the Trans-Canada Highway #1.
- Aurora is strategically located in Regina's fastest growing trade area approved for the next phase of the city's growth; adding approximately 25,000 residents in the next 10 years.



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City of Regina  
Median Age



264,000

City of Regina  
CMA Population



\$119,828

Regina Arcola East Median  
Household Income



Over 60,000 vpd

(vehicles per day)

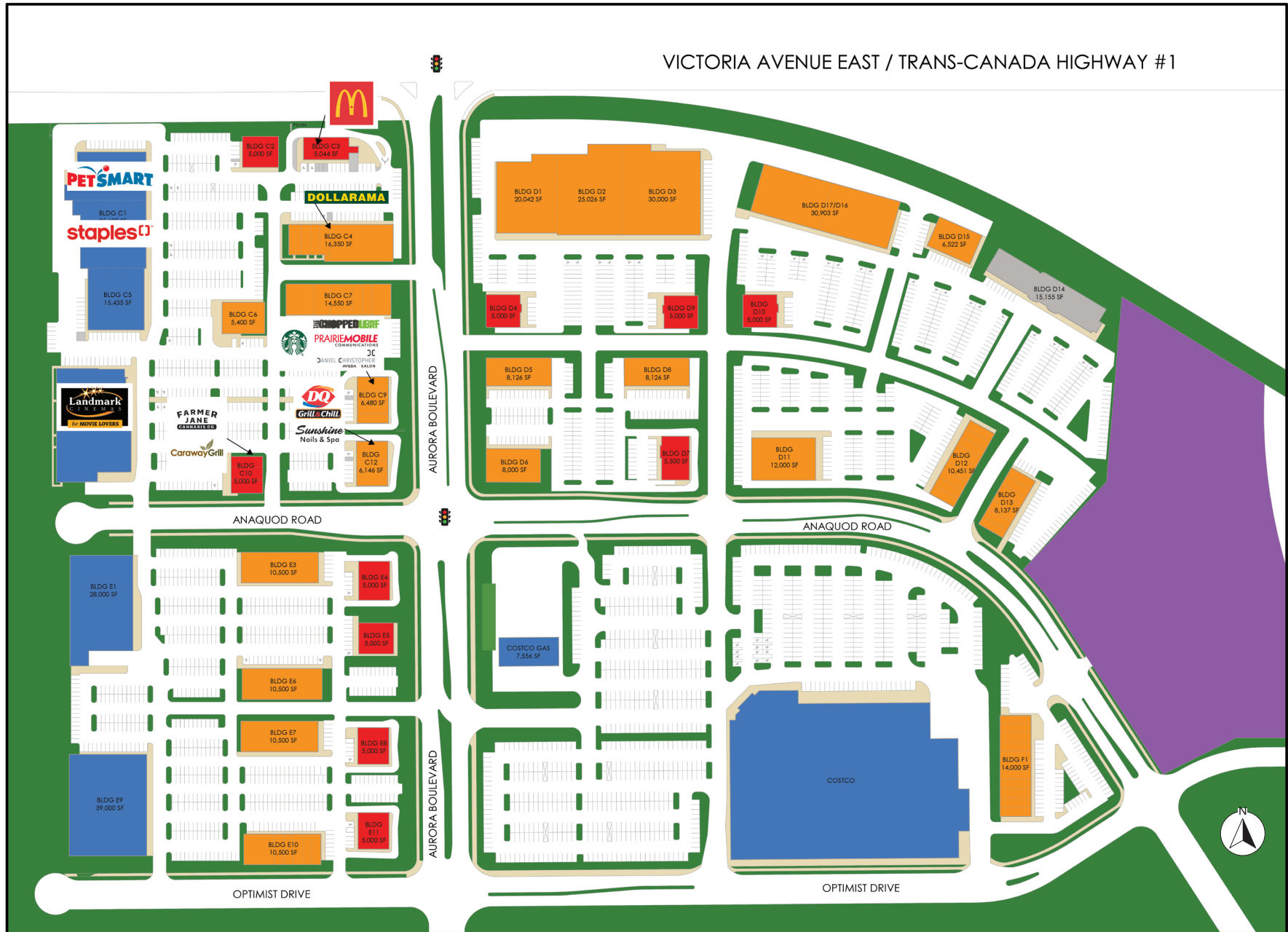
Average daily traffic count  
(Intersection of Victoria Avenue E &  
Aurora Boulevard)



80K+ - 500K+

Trade Area  
Primary: 80,000+  
Secondary: 500,000+

VICTORIA AVENUE EAST / TRANS-CANADA HIGHWAY #1



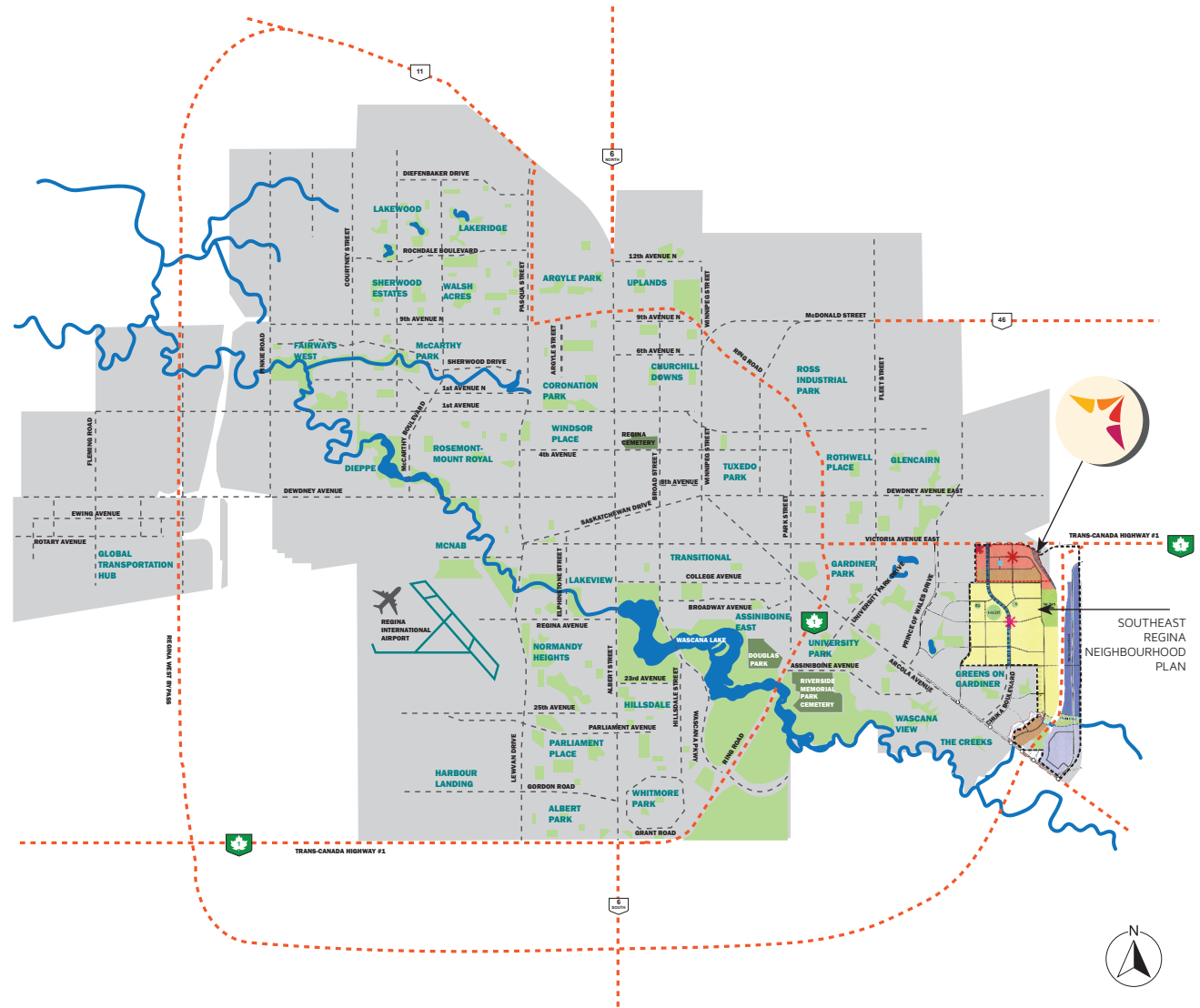
All plans and renderings displayed are for illustrative purposes only and are subject to change.

Anchor Retail Restaurant Residential Hotel

ShopatAurora.ca



**Dan Woychuk**  
Vice President, Retail Leasing  
(306) 519-1628  
Dan@ForsterHarvard.ca



ForsterHarvard.ca