

## REGINA'S NEWEST RETAIL CENTRE









Victoria Avenue East & Aurora Boulevard East Regina, SK



68 acre regional retail site



715,000 SF building area



 ${\bf Shopat Aurora.ca}$ 







- Anchored by Costco, Landmark Cinemas, Staples and PetSmart, Aurora is the newest regional retail site servicing Regina and surrounding communities as the dominant urban mixed-use shopping centre and entertainment destination.
- Aurora is situated at the gateway to east Regina, at Victoria Avenue East and Aurora Boulevard allowing excellent access & egress to the site as well as great visibility from the Trans-Canada Highway #1.
- Aurora is strategically located in Regina's fastest growing trade area approved for the next phase of the city's growth; adding approximately 25,000 residents in the next 10 years.



37

City of Regina Median Age



264,000

City of Regina CMA Population



\$119,828

Regina Arcola East Median Household Income



Over 60,000 vpd

(vehicles per day)

Average daily traffic count (Intersection of Victoria Avenue E & Aurora Boulevard)



80K+ - 500K+

Trade Area Primary: 80,000+ Secondary: 500,000+





## ShopatAurora.ca

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